

CITMA Summer Seminar

Time	What's happening	Who's speaking?
12pm	Registration, networking and light lunch	
12.45pm	Welcome and introduction	Keven Bader, CITMA Kelly Saliger, CITMA
12.50pm	Policy and practice updates from the UK IPO Hear our speakers cover the hottest topics in policy and practice. Get insider news direct from the IPO.	Charlotte Champion, Head of Trade Marks and Designs Examination, UK IPO Jeff Lloyd, Head of Trade Marks and Designs Policy, UK IPO
1.25pm	Inside insight: understanding in-house priorities & collaboration Understand the priorities of in-house teams, and how they best collaborate and nurture relationships with attorneys.	Charlie Bond, Specsavers Oliva Hamilton, Nestle Rebecca Piper, Asmodee Chair: Ese Akpogheneta, BAT
2.05pm	Take the opportunity to network over a coffee	
2.25pm	Tricky topics and top tips: illuminating insights from an AP Dr. Brian Whitehead will share his dos and don'ts based on personal experience and insights from fellow APs, along with a discussion on the protection of packaging and what can be registered, including the court's approach. Brian will go on to offer practical advice on key skills for handling appeals. Including: <ul style="list-style-type: none"> • Differentiating appealable errors from 'margin calls' • Understanding the required detail for appeal grounds and skeletons • Navigating late amendments to add new grounds 	Dr Brian Whitehead, HLK and Appointed Person (AP)

	<ul style="list-style-type: none"> Admin essentials: hearing and decision timelines Addressing unmeritorious appeals on costs 	
3.00pm	<p>The future of bad faith</p> <p>Simon, a bad faith expert, will reveal the latest legal perspectives on bad faith in trade marks.</p> <p>Hear expert analysis of recent case law and emerging trends – including the impact of the SkyKick decision.</p>	Simon Malynicz KC, Hogarth Chambers
3.35pm	Another opportunity to network over a coffee	
3:55pm	<p>What lies ahead? Upcoming opportunities and challenges for the IP profession, a discussion</p> <p>Gain insights around navigating the evolving landscape of IP practice.</p> <p>Our expert panel will explore the future of IP, focusing on opportunities and challenges in trade mark law.</p> <p>AI, trade mark filing trends, regulatory issues, the shifting roles of attorneys from legal specialists to commercial advisors – our panel will share informed views.</p> <p>The session will also feature diversity, inclusion, ESG awareness, and the judiciary's funding challenges.</p>	<p>Ese Akpogheneta, BAT</p> <p>Charlotte Champion and Jeff Lloyd, UK IPO</p> <p>Simon Malynicz KC, Hogarth Chambers</p> <p>Dr Brian Whitehead, HLK and Appointed Person (AP)</p> <p>Chair: Kelly Saliger, CITMA President</p>
4.35pm	Closing comments	
4.40pm	Drinks reception	