



CITMA Paralegal Seminar – Managing change

2pm - Welcome and introduction

Kane Ridley, Keltie LLP

2.05pm - Madrid applications panel

Daniel Hardman-Smart, Stobbs IP
Isadora Schumacher Jeong, Mansur Murad Advogados
Kate Stewart-Tiralongo, Bereskin & Parr LLP

Gain a thorough understanding of the key differences in Brazil and Canada since joining the Madrid Protocol, uncovering just what the procedures are and which decisions have been made in designations. We will also be touching on further additions, from the Strait of Gibraltar and Guernsey Region to Trinidad and Tobago and Pakistan. You will learn exactly what kind of provisional refusals are being issued and crucially find out exactly when to seek out local expertise.

3pm - Technology & IP

Richard Lucas, StreamlineIP Ltd.

Richard Lucas will share how best to harness the use of technology in IP.

3.20pm - Owning your career development

Deirdre Naessens, Tomkins IP
Samantha Park, Bird & Bird
Phil Wright, Pladis Global

Our panel of speakers will share their career journeys, identifying landmark moments in their careers to date. There will be ample opportunity for an open discussion with you.

4pm - Navigating use requirements under the U.S. trade mark modernization act

Brett Heavner, Finnegan, Henderson, Farabow, Garrett & Dunner LLP

Get to grips with U.S. filing strategies and how to handle non-use challenges.

Brett Heavner will provide an overview of the new procedures for testing whether a mark meets the requirements for use in U.S. commerce.

He will also provide an update on the post-registration specimen audit program and the “bona fide intent to use” requirement under U.S. law. This applies to Madrid Protocol and Paris Convention filings that are not based on existing use of a trade mark in U.S. commerce.

5pm – Close