

**THE INSTITUTE OF
TRADE MARK ATTORNEYS**
ANNUAL REPORT 2013

PRESIDENT AND CHIEF EXECUTIVE'S INTRODUCTION

We are very pleased to introduce the 2013 annual report of the Institute of Trade Mark Attorneys (ITMA).

The officers of ITMA are elected to hold their posts for two years, with a mid-point performance review by the ITMA Council. The even calendar years are therefore years of transition, while the odd calendar years are the times of consistent work in a single direction, as the officer team strives to achieve the particular agenda set by the President and Council.

So 2013 was a key year for the team to achieve its three targets: to formulate and promote ecological policy, to support the newly established non-core skills programme, and to restore a proportion of ITMA's reserves, after the significant planned expenses in past years. It is with much pride that we can report that all three of these goals have been achieved.

The ITMA website now has a section headed ITMA Environmental Policy (itma.org.uk/about/environmental_policy), which sets out the deliverables and the aspirations of the Institute. In addition, it has a list of links to the environmental policies of a number of intellectual property (IP) firms. These are listed in alphabetical order. It is not

a set of endorsements, but a list of firms that have policies on their websites, and have given permission for their policies to be listed and made readily accessible through a link on our page.

The list is only a starting point and we hope many more firms will join the list. We especially hope that these policies will be a useful inspiration to all those firms who have yet to implement an environmental policy, and that they too will then join the list.

Skills set

As we reported in our 2012 Annual Report, ITMA and the Chartered Institute of Patent Attorneys (CIPA) have worked closely in organising a "Commercial Skills" programme, sometimes known as a "Non-Core" programme. This innovative initiative broadens the horizons and knowledge of modern day Trade Mark Attorneys and those working in the area of trade marks and designs.

There were challenges at first. Some of our members considered the concept of "Non-Core" to be experimental and daring; others questioned its relevance; a few objected to its title. We believe

that in 2013 the programme has been established to such a degree that it is now not only appreciated, but expected. It has become a regular and indispensable part of our services to members. And because it is provided jointly with CIPA, it is one of the many ways the two institutes work together for the benefit of our members.



Through improved financial governance and hard work, we have managed to achieve the financial aims for 2013

INTRODUCTION



CATHERINE WOLFE
PRESIDENT



KEVEN BADER
CHIEF EXECUTIVE

We place a high value on delivering quality seminars, lectures, webinars and general social receptions. In 2013 we continued this tradition. We held more than 50 events over the course of the year to ensure ample opportunity for members to obtain important CPD hours, and learn, network and socialise. The events have been very well attended and we have been delighted with the feedback. They prove to be as popular as ever and long may that continue.

Through improved financial governance and hard work, we have managed to achieve the financial aims for 2013. And thanks to the increased popularity of the events programme, we actually exceeded the planned surplus for the year. That excess will be worked into the plans for forthcoming years and help us to continue to deliver against our strategic objectives.

On good authority

There is one further and significant advancement to report from the year. In 2013 we submitted an application to the Legal Services Board (LSB) for ITMA and CIPA to become a licensing authority for alternative business structures, to be administered by the Intellectual Property Regulation Board (IPReg), and in particular through the Patent Regulatory Board and the Trade Mark Regulatory Board.

At the end of 2013 the application was approved by the LSB, which made a recommendation to the Ministry of Justice that the Lord Chancellor make an order to designate ITMA as a licensing authority for the purposes of regulating alternative business structures in relation to the reserved legal activities of the exercise of a right of audience, conduct of litigation, reserved instrument activities and the administration of oaths.

We are hopeful an order will be laid before Parliament to grant and enable the licence in 2014. We are indebted

to IPReg for its hard work on this, which will help ITMA to fulfil its obligations as an approved regulator under the Legal Services Act 2007, protecting and assisting the profession and consumers of intellectual property law.

The achievements of 2013 have shown that ITMA works hard and that it delivers on its promises. It is our ambition and purpose to promote and advance the interests of our members and the profession, and to improve the services our members receive and provide to each other and their clients.

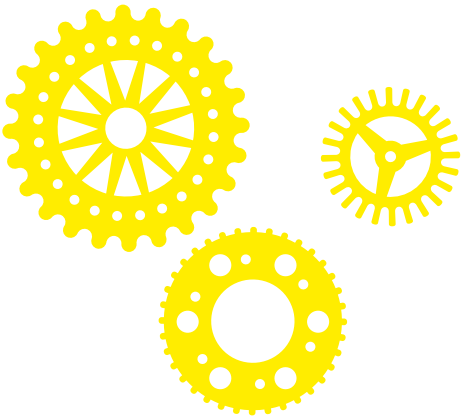
Working closely with colleagues in other IP-related bodies, including the UK Intellectual Property Office, OHIM and the World Intellectual Property Organization, the Institute continues to ensure that issues of concern to Trade Mark Attorneys and relating to trade mark law are raised at the highest levels. We provide a powerful voice for the profession, and that voice is all the more influential thanks to the hard work and the continuing support of all our members. We take this opportunity to thank the Institute staff, all our volunteers, their employers and partners, and all our members, for their help in the last year, and to look forward to further activities in 2014 under a new officers' team.

Eric Wenman

It is always saddening to receive news of the passing away of any ITMA member or individual from within the profession. The intellectual property world is relatively small and most people will know of each other.

In 2013 we learnt of the passing of Eric Wenman. Eric was a former President of the Institute (1972-1974) but, more than that, he was known by many as being one of the major influencers in the development of ITMA in its relatively early years of creation. We take a moment to remember Eric and others who have passed away.

STRATEGY & GOVERNANCE



VISION

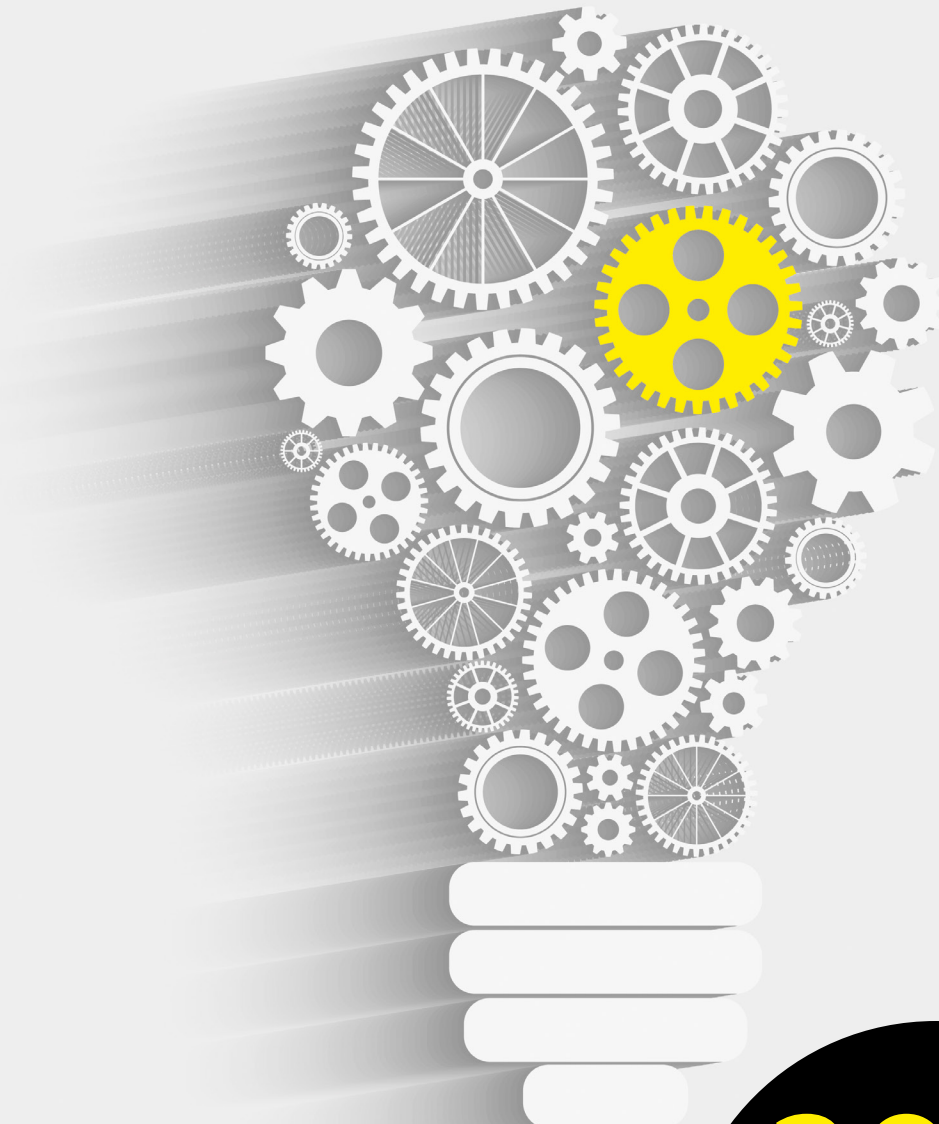
To be recognised as one of the world's leading organisations in the development, promotion and protection of the trade mark legal profession; valued by its members and seen as an important source of professional knowledge in the field of intellectual property law, with a focus on trade marks and designs.

STRATEGIC OBJECTIVES¹

- 1** TO INCREASE THE REPUTATION OF THE INSTITUTE.
- 2** TO PROMOTE THE INTEREST AND STATUS OF THE UK TRADE MARK LEGAL PROFESSION WORLDWIDE.
- 3** TO ORGANISE A ROBUST AND INVIGORATING EVENT SCHEDULE TO PROVIDE OPPORTUNITIES FOR SKILLS DEVELOPMENT, CAREERS AND CONTACTS.
- 4** TO ENSURE THAT REGULATION OF THE PROFESSION IS EFFECTIVE BUT PROPORTIONATE, DELIVERING OUTCOMES THAT IMPROVE THE STANDARDS OF THE REGULATED INDIVIDUALS.
- 5** TO INCREASE THE OVERALL MEMBERSHIP OF THE INSTITUTE.
- 6** TO ENSURE THAT THE INSTITUTE HAS ADEQUATE FINANCIAL RESERVES.
- 7** TO ENSURE THERE IS AN EFFECTIVE DISTRIBUTION OF INFORMATION FROM THE INSTITUTE TO MEMBERS AND THE PUBLIC ON MATTERS OF INTEREST AND RELEVANCE.
- 8** TO BE SEEN BY ALL AUTHORITIES² AS A KEY STAKEHOLDER AND CONTACT SOURCE OF PROFESSIONAL KNOWLEDGE AND ADVICE ON INTELLECTUAL PROPERTY MATTERS, WITH THE FOCUS ON TRADE MARKS AND DESIGNS.
- 9** TO ENHANCE AND PROMOTE EQUALITY AND DIVERSITY WITHIN THE PROFESSION.
- 10** TO ENHANCE AND PROMOTE ECOLOGICAL AND ETHICAL PROVISIONS WITHIN ITMA AND ACROSS THE PROFESSION.

¹ Not listed in any particular order of priority.

² Authorities are all external bodies such as CIPA, IPO, Legal Services Board, OHIM, Ministry of Justice, Law Society, APRAM, etc



GOVERNANCE

ITMA's role is to educate, promote, protect and support the interests of all persons engaged in the profession, primarily focusing on its membership. This is achieved largely through the volunteer network that works towards delivering the strategic objectives set out above.

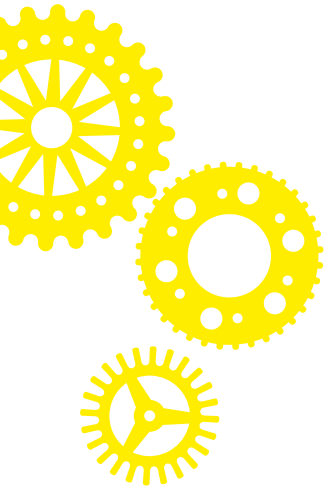
The organisation is governed by a Council elected into position at a general meeting of the corporate membership each year. Beneath the Council sit a number of committees, as directed by the Council to deliver certain parts of the organisation's business.

Each committee is chaired by a member of the Council. Following a review of the structure and governance of the organisation, the Council agreed a number of changes, which are outlined in further detail in the section about "committees".



The 78th Annual General Meeting of the Institute was held on 22 March 2013. In the ballot for the election of Council members, the following were declared elected for 2013/2015:

MRS PA MELLING
MR S MILES
MR M LYND
MR J SETCHELL



ITMA COUNCIL

At its first meeting on 30 April 2013, following the annual general meeting, the Council elected Dr CA Wolfe as President, Mr CJ McLeod as First Vice-President, Ms K O'Rourke as Second Vice-President and Ms T Clark as

Treasurer, to continue to act as officers for the Institute.

In addition to the above positions, Mrs MA Ramage remained in an officer position as Immediate Past President.

For a full list of Council members and a roll of honour for previous presidents, please see Annex B, pages 26-27.

COMMITTEES

The committees of the Council were agreed at the Council meeting held on 30 April 2013. They are, in alphabetical order:

- ➔ Book
- ➔ Designs
- ➔ Education & Training (E&T)
- ➔ General Purpose & Finance (GP&F)
- ➔ ITMA Review
- ➔ Law & Practice (L&P)
- ➔ PR & Communications
- ➔ Programme
- ➔ Trade Mark Administrators Course (TMAC)

It was also agreed by Council at the June meeting to undertake a review of the structure of the Council and in particular the committees, with a view to making the opportunities for volunteers to engage with the work of ITMA more accessible and flexible.

It was also the ambition to make the work of ITMA more efficient in the delivery to take account of the time pressures that volunteers are invariably under. The result of this review led to changes to the structure, and Council decided to reduce the number of committees from the nine listed above to the following five:

- ➔ Executive
- ➔ Education
- ➔ Events
- ➔ Law & Practice
- ➔ Publications & Communications

A number of working groups, which could be set up and disbanded as and when required, would sit beneath the five committees, and the committees would have responsibility for deciding the working groups that were required to deliver the objectives of the respective committee.

The transition to this new structure began in the autumn period, and by the end of November was fully in place and appeared to be operating well. A number of new volunteers joined various working groups. They came from a range of membership categories, which the Council of ITMA particularly welcomed.

Full details of the members of each committee are provided in Annex B, page 29. The officers of the Institute are ex-officio members of each committee and they divide responsibility for attending the various committees so that at least one officer attends most of the designated committees.

The relevant officers are listed against the appropriate committee in Annex B, page 29.

The committees do not consist purely of Council members, as non-Council ITMA members are co-opted on to committees to assist with the work. Council and the committees are allocated a secretary from the administrative office support team. In addition to their attendance, the Chief Executive attends most of the Council and committee meetings held throughout the year.

A number of new volunteers joined various working groups. They came from a range of membership categories, which the Council of ITMA particularly welcomed

MEMBERSHIP

AT THE CORE OF EVERY PROFESSIONAL MEMBERSHIP ORGANISATION IS ITS MEMBERSHIP.



The survey reinforced the organisation's areas of focus. We were delighted with the response rate to the survey at just more than 30% of the membership.

IN 2013 183 MEMBERS WERE ELECTED, COMPRISING:

0	<i>Honorary members</i>	20	<i>Associate members</i>
3	<i>Fellows</i>	15	<i>Overseas members</i>
50	<i>Ordinary members</i>	59	<i>Student members</i>
0	<i>Affiliate members</i>	25	<i>Administrator members</i>
4	<i>Allied members</i>	7	<i>Retired members</i>

AS AT 31ST DECEMBER 2013 THE INSTITUTE'S MEMBERSHIP LIST SHOWED:

13	<i>Honorary members</i>	177	<i>Associate members</i>
53	<i>Fellows</i>	216	<i>Overseas members</i>
593	<i>Ordinary members</i>	202	<i>Student members</i>
65	<i>Affiliate members</i>	97	<i>Administrator members</i>
23	<i>Allied members</i>	13	<i>Retired members</i>

After taking into account restorations to the roll, deaths, resignations and changes of membership status during the year the total number of members as at 31 December 2013 is 1,452.

In 2012 we reported the commissioning of a review of the categories of membership and the process for application. This work was dependent on a number of other workstreams and therefore it was decided not to carry out this review in isolation.

Instead there will be an ongoing assessment and consideration of the membership structure and associated processes in any relevant workstreams.

For example, the planned introduction of a new intuitive and responsive website in 2014 will pave the way for developing an online application process and make efficiency gains within the administrative office through the automation of some basic tasks.

Points of view

In September 2013 ITMA carried out a membership survey. By and large we asked the same questions as the survey conducted in 2010, so that a comparison could be made to show whether attitudes and responses had changed towards the priorities and activities of ITMA.

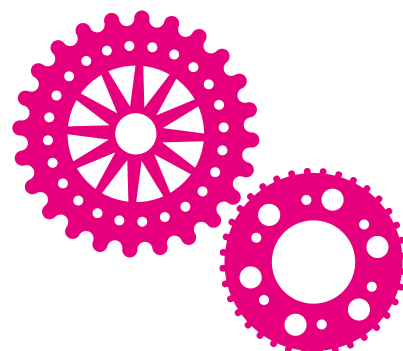
The results of the survey showed little variance between 2010 and 2013, and has provided useful information to help

ITMA plan ahead to deliver the needs and wishes of its membership.

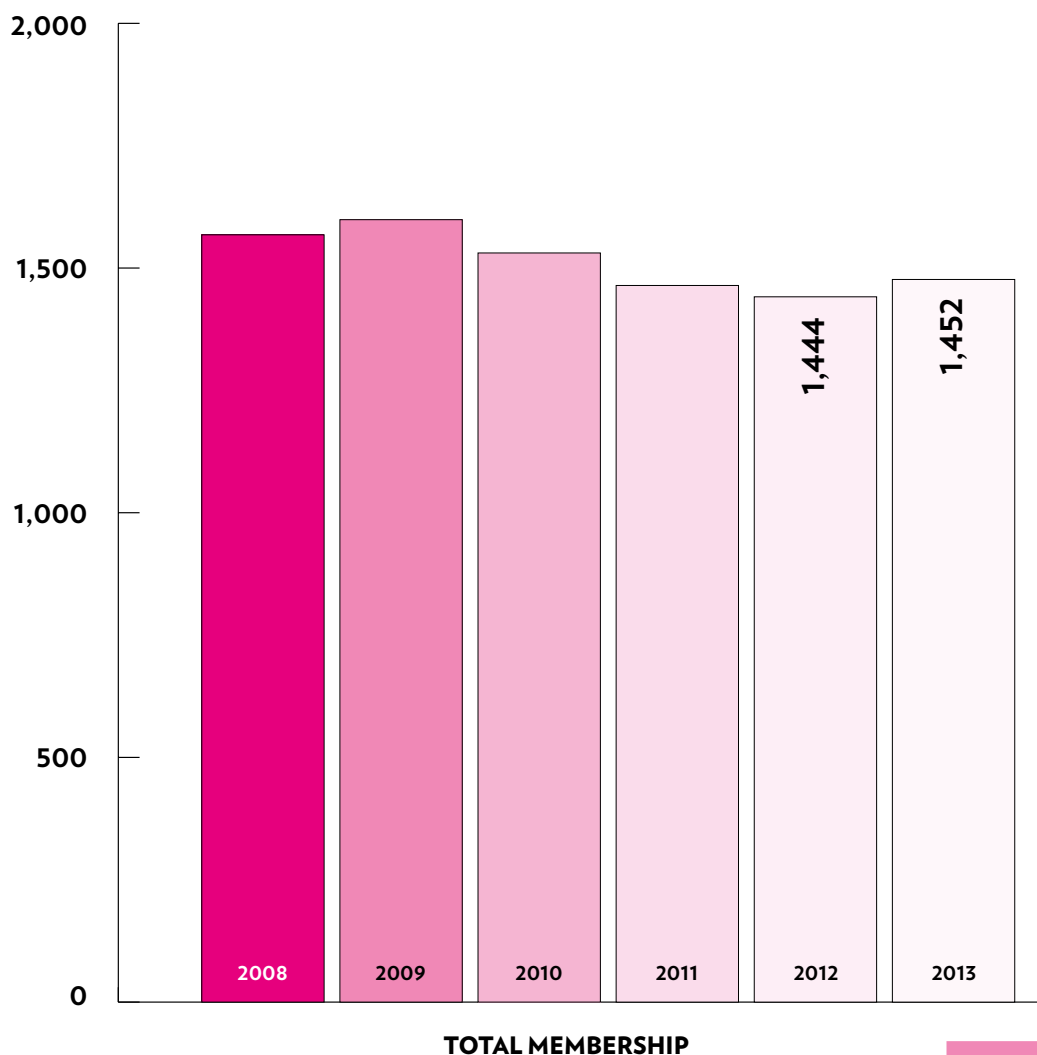
The survey reinforced the organisation's areas of focus. We were delighted with the response rate to the survey at just more than 30% of the membership.

There is always an inherent desire to deliver more for the membership to support the profession and enable ITMA to reach the standards it sets itself. We have taken steps in 2013 to learn more about the uniqueness of membership organisations and to learn from other professional bodies on a wide range of areas.

This benchmarking will allow ITMA to improve in the processes undertaken, the benefits and values that members place on the organisation and their membership, and elevate ITMA to higher levels of capability and delivery.



MEMBERSHIP



REGULATION

ITMA has continued to fulfil its obligations as an approved regulator, as defined in the Legal Services Act 2007, and has been working towards its strategic objective: to ensure that regulation of the profession is effective but proportionate, delivering outcomes that improve the standards of the regulated individuals.

We have achieved this primarily through overseeing the functioning of our regulatory arm: the Intellectual Property Regulation Board (IPReg). This activity has principally been undertaken by the executive committee but, under the restructuring, a working group has been established to focus on matters of a regulatory nature. It monitors, reviews and considers the plans and policies that IPReg has produced during the course of the year, feeding back

comments to the executive committee and Council. In addition, the President and First Vice-President attend meetings of the Approved Regulators Forum (ARF) set up by IPReg, ITMA and CIPA as a vehicle to discuss any issues in an informal setting.

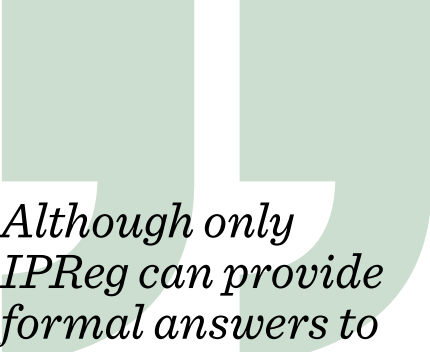
As outlined in the introductory words from the President and Chief Executive, after many months of hard work, planning and drafting by IPReg, it was pleasing to see in 2013 the formal submission of an application for ITMA (and CIPA) to become a licensing authority for alternative business structures. At the end of 2013 the application was under consideration by the Legal Services Board.

In 2013 we contributed to a consultation by the Ministry of Justice who were reviewing the Regulatory Landscape of the Legal Sector. We urged

We opposed the notion of a ‘super-regulator’, which we feel will not be beneficial for the intellectual property community and the consumers of IP

for minimal change, as we felt that the changes brought in under the Legal Services Act 2007 (many of which came into force in 2010) had not had enough time to bed in and show results. We opposed the notion of a “super-regulator”, which we feel will not be beneficial for the intellectual property community and the consumers of IP who are not, by and large, identical in all their needs and demands to those of other legal services.

EDUCATION, TRAINING AND DEVELOPMENT



Although only IPReg can provide formal answers to specific questions, we can assist with signposting as the students go along the journey to qualification

We continue to monitor the route to qualification and the performance of those examination agencies accredited by IPReg that are delivering the courses for students seeking to become qualified Trade Mark Attorneys.

We want to make sure that the courses maintain the standards expected by both ITMA and IPReg.

We understand that student members might have queries. Although only

IPReg can provide formal answers to specific questions, we can assist with signposting as the students go along the journey to qualification.

We have regularly updated the information contained on the ITMA website to inform those seeking to qualify on the courses available and provide answers to many of the queries raised through “frequently asked questions” aids.

‘NEW’ ROUTE TO QUALIFICATION

Under the “new” route to qualification, we are pleased to see some statistical data coming through now that the courses are established, and candidates are going through the system and achieving qualification. We are grateful to the institutions below for providing data for us to report.

QUEEN MARY UNIVERSITY OF LONDON

IN 2012-2013 THERE WERE 55 STUDENTS WHO ATTENDED THE PROGRAMME FOR THE CERTIFICATE IN TRADE MARK LAW AND PRACTICE.

52 STUDENTS PASSED THE COURSE AND ONE STUDENT DEFERRED STUDY AND EXAMINATION TO THE FOLLOWING YEAR.

OF THOSE 52 PASSING, NINE WERE WITH DISTINCTION AND 19 WERE WITH MERIT.

BOURNEMOUTH UNIVERSITY

THERE WERE NINE STUDENTS WHO HAD OPTED TO TAKE THE POSTGRADUATE CERTIFICATE INTELLECTUAL PROPERTY COURSE AS THE ROUTE TO BECOMING A QUALIFIED TRADE MARK ATTORNEY.

ALL OF THE NINE STUDENTS PASSED THE EXAMINATIONS.

NOTTINGHAM LAW SCHOOL

THERE WERE A TOTAL OF 24 STUDENTS ON THE PROFESSIONAL CERTIFICATE IN TRADE MARK PRACTICE FOR 2013, OF WHICH 15 ACHIEVED A PASS WITH COMMENDATION AND FOUR ACHIEVED A SIMPLE PASS.

THESE WERE PASSES AT THE FIRST ATTEMPT. AS SUCH, THE PASS RATE AT FIRST ATTEMPT WAS 79.2%.



‘OLD’ ROUTE TO QUALIFICATION

In 2013 ITMA’s involvement with the Joint Examination Board (JEB), which operated the “old” examination system for qualification, came to an end as there were no further examinations being held for the trade mark papers.

We are extremely grateful to all those members of ITMA and CIPA

who have served on the board during its time, and to the secretary of the JEB.

The table below sets out the number of candidates who sat the examinations and the numbers who were successful in respect of the examinations held in November 2012.

	<i>Candidates</i>	<i>Passes</i>
Paper T3 <i>Advanced United Kingdom Trade Mark Law and Practice</i>	41	23
Paper T4 <i>Advanced Trade Mark Search</i>	13	10
Paper T6 <i>Advanced Community Trade Mark and International Trade Mark Law and Practice</i>	28	19
<i>Basic English Law</i>	34	30
<i>United Kingdom Design and Copyright Law</i>	33	27

EXAMINATION AWARDS

ITMA was pleased to make the following awards to successful students during the year in respect of the examinations held in November 2012:



ADRIAN SPENCER MEMORIAL AWARD

CHARLOTTE BLAKEY, KELTIE LLP, FOR ATTAINING THE HIGHEST MARK IN THE ADVANCED UK TRADE MARK LAW AND PRACTICE PAPER (T3).

PAYNE/BENNETT MEMORIAL AWARD

DAVID WARRILOW, LONDON IP LTD, FOR ATTAINING THE HIGHEST MARK IN THE ADVANCED TRADE MARK SEARCH PAPER (T4).

NICK WILSON MEMORIAL AWARD

EDWARD JOHNSTONE, WITHERS & ROGERS LLP, FOR ATTAINING THE HIGHEST MARK IN THE UK DESIGN AND COPYRIGHT PAPER.

The number of those applying to attend the Trade Mark Administrators' course has, again, exceeded the number of places that can be offered

COMMERCIAL SKILLS (NON-CORE)

The “Commercial Skills” programme, developed in 2012 in partnership with CIPA, has continued to grow throughout 2013. So far the programme has proved popular, and sessions have been held on subjects such as marketing, accounting, business development, employment law and HR. Because of the success and importance of this programme, it is planned to continue in 2014 and review options for further professionalising the content, structure and delivery of the sessions, which has so far been via webinars.

TRADE MARK ADMINISTRATORS' COURSE

The Trade Mark Administrators' course, aimed at those who are not seeking qualification as a Trade Mark Attorney but who are involved in administration work, continues to be extremely popular. The number of those applying to attend the course has, again, exceeded the number of places that can be offered.

The 2013 course was run in London, Glasgow and York. In total 66 people sat the examination, of whom 60 were successful. In 2013 the course was run using technology to stream the lectures taking place in London to two additional locations (Glasgow and York).

We are thankful to Thomson CompuMark in London for enabling us to use its facilities and infrastructure to make this work, and to Marks & Clerk in Glasgow and BRANDED! in York for providing a venue and assistance.

This enabled ITMA to deliver the popular course more widely and it is hoped that this approach can continue in future years.

Any candidate who successfully passes the course can apply to become a Trade Mark Administrator member of ITMA and receive various benefits of ITMA membership.

EDUCATIONAL EVENTS

As part of the educational responsibilities of the organisation, ITMA has run a significant number of events that aim to deliver educational content to ensure that members are kept up to date with the latest developments in law and practice, and are aware of current affairs that may have an impact on their work.

The events range from full conferences and seminars to one-hour lectures and webinars. We try to offer a range of delivery channels to provide the widest exposure and opportunities.

SOCIAL EVENTS

We also seek to provide networking and social occasions throughout the year to stimulate business opportunities for the profession, to discuss issues of mutual interest and generally to make friends with others.

We were delighted in 2013 to hold our biennial IP Bar reception event at the College of Arms in London. The event was made even more special by the attendance of a number of Heralds. We express particular gratitude to Peter O'Donoghue, York Herald, who assisted in making the event happen at such a special venue.

The events programme each year is put together by the Events Committee, which is working to deliver primarily against strategic objective 3.³

A full list of educational and social events run in 2013 solely by ITMA or in conjunction with another organisation can be found at **Annex A, page 22**.

We keep a list of forthcoming events on the ITMA website, which is updated on a regular basis.

³ To organise a robust and invigorating event schedule to provide opportunities for skills development, careers and contacts.



COMMUNICATION



Communication is clearly important to ITMA in achieving its objectives. It is critical for us to communicate well to our members, and to prospective members, the media, relevant organisations in the sector, businesses, peer groups, etc. Our communications are effective and relevant to the intended audience and we are proud of our achievements in this area. In 2013, we have developed our communication strategy to raise awareness of the profession and the importance of IP protection. We have endeavoured to keep the membership informed of important news and changes in relation to law and practice.

CHIEF EXECUTIVE'S BULLETIN

As a regular bite-sized communiqué to members, a bulletin from the Chief Executive is sent by email to all of the membership. In 2013 five bulletins were sent, containing news of interest to the membership about work being carried out by ITMA and developments of which the Institute has become aware.

In 2013, we have developed our communication strategy to raise awareness of the profession and the importance of IP protection

ITMA REVIEW

The *ITMA Review* (the membership journal for the Institute) has gone from strength to strength under the guidance of Think Publishing and is considered one of the main tangible benefits of membership for all the categories of membership we have.

In 2013 there has been an increase in the rich material put forward by contributors, and the feature articles and usual case reports have maintained the value of the product.

We have tried to keep the publication diverse in its content and ensure that it remains relevant to all readers across the membership.

The publication is continually reviewed by the editorial team at Think Publishing and the working group who oversee the production. Subtle, but effective, design changes and editing have helped to keep the publication fresh and something ITMA and the membership are extremely proud of.



689
followers
1,377
tweets



1,356
members
in the ITMA
LinkedIn
group

SOCIAL MEDIA

The use of our social media channels, Twitter and LinkedIn, has continued to grow.

By the end of 2013 the open ITMA group on LinkedIn reached 1,356 members. It has hosted discussions on numerous topical trade mark and design matters.

In addition to this general open group, ITMA has two closed groups, one dedicated to Student members of ITMA

and one dedicated to administrator members of ITMA. These closed groups are intended to facilitate thoughts, discussions and information sharing within these specific membership groups.

At the end of 2013 the ITMA Twitter account (@ITMAuk) was being followed by 689 (up from 325 at the end of 2012) Twitter followers and ITMA had posted 1,377 (up from 700 at the end of 2012) informative tweets.

MEDIA ACTIVITY

There has been a good level of engagement with the media during 2013, building on the contacts established during 2012.

Regular PR conference calls, involving ITMA officers and members of the PR & Communications committee, have helped to identify imminent news stories and topics for articles.

The recent changes to the ITMA committee structure will mean that more of the day-to-day PR work will involve members of the new media engagement working group.

During the year, ITMA continued to issue “media alerts”, inviting journalists to contact ITMA for more information or a telephone interview.

During the year, we issued alerts on the following:

- *Which?* report on consumers buying “lookalike” brands
- Interflora, Marks & Spencer and Google Adwords
- Chinese buying iconic fashion brands and the dispute over ownership of “Tommy Nutter”
- The dispute over Starbucks’ use of the name “Duffin”

As in 2012, ITMA has continued to draw on its panel of volunteer authors to place longer articles in specialist media. This normally involves identifying an editor who is interested in a particular topic, then commissioning an ITMA member to write a piece that matches

the length and style required. During 2013, the following articles were published, all crediting the author and ITMA, in a good spread of specialist and general business titles:

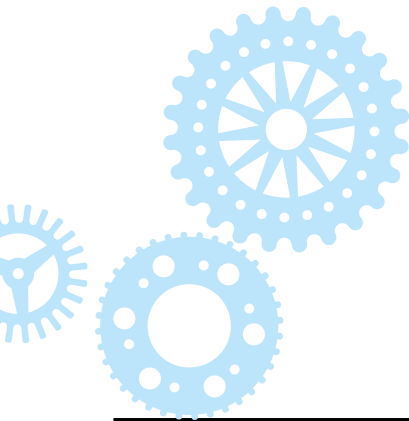
- *The Grocer* (Budweiser in movie *Flight*, Imogen Wiseman)
- Foodbev.com (Clarkes Pies dispute, Chris McLeod)
- WIPR annual e-digest (Catherine Wolfe – President’s review of the year)
- *Retail Focus* (Kate O’Rourke and Catherine Richardson on Apple’s store design registration)
- The IPO’s media pack for World IP Day (input from Chris McLeod)
- *Innovation into Success* (Aaron Wood supplied an article on design and IP rights, for the magazine of the UK Science Parks Association)
- *Music Week* (Chris McLeod wrote an article on bands’ and artists’ brand names, prompted by an issue with the Will-i-am name).

PRESS RELEASES

The use of our social media channels (Twitter and LinkedIn) has continued to grow during 2013.

ITMA has also kept up the flow of press releases. These generally lead to news coverage in the media, but also go to many of ITMA's own non-media contacts in other professional associations, government and industry. They are also referred to in ITMA's social media feed (Twitter), which can lead to more immediate take-up of the story. Eight such press releases went out in 2013:

- ➔ Trade mark and patent clinics, new dates announced
- ➔ Bass applies to register Trade Mark Number 1
- ➔ Changes to IP court “a positive step for businesses”
- ➔ ITMA welcomes new IPEC judge
- ➔ ASA ruling on misleading renewals
- ➔ Trading Standards to act as ASA watchdog.
- ➔ ITMA offers support to new IP minister
- ➔ Changes to European trade mark system



MEDIA INTERVIEWS

There has been an increase in the number of journalists contacting ITMA for a comment on a topical trade mark or brand issue. Often, this results in a short quote or “soundbite”. It can also lead to a full-length article where the ITMA spokesperson and the ITMA are featured prominently.

In addition to many mentions in the specialist IP media (WIPR, IP Pro, Managing IP) the following were particularly useful in raising ITMA's profile among businesses and the public:

- ➔ **BBC Radio 4 *You and Yours*** (Chris McLeod commenting on latest developments in the “Keep Calm and Carry On” saga)
- ➔ ***Guitar Magazine*** (John Reddington on IP issues affecting guitar design and branding).

OTHER JOINT PR AND OUTREACH

ITMA has continued to work with CIPA and the IPO on a programme of events and activities aimed at getting positive messages about IP across to small and medium-sized enterprises (SMEs).

Several ITMA members have taken part in IP master classes, aimed at business advisers and other

intermediaries. Jerry Bridge-Butler and Jim Pearson were singled out by the IPO for their valuable contribution to creating and checking material for the “IPequip” package aimed at SMEs and their advisers, which the IP Minister Lord Younger launched in October.

Around 40 delegates from ITMA and CIPA took part in a full-day marketing workshop in July. Seven external experts covered a range of marketing topics, including social media newsrooms; how to get value from market research; the value of competition (such as the annual European Inventor Awards) and working with other professions (such as accountants).

The media and outreach work outlined above has been critical towards delivering against strategic objectives.⁴

PUBLICATIONS

ITMA works on various publications and most of this work is carried out through the formal publications working group.

We have continued to assist with the production of the *Trade Mark Handbook*, the leading publication on UK trade mark practice.

We are also continuing negotiations on behalf of the *Trade Mark Handbook*

and *Community Trade Marks Handbook* regarding the negotiations of an agreement relating to the publication online of these works.

We are also busy recruiting new contributors to the *Trade Mark Handbook*.

The working group is continuing to work on a number of new publications, including an anti-counterfeiting publication, and a text on the Company Names Tribunal.

We are also looking at a number of other potential projects for publication.

4

- To increase the reputation of the Institute
- To promote the interest and status of the UK Trade Mark legal profession worldwide
- To be seen by all Authorities as a key stakeholder and contact source of professional knowledge and advice on intellectual property matters, with the focus on trade marks and designs

WEBSITE AND CRM DEVELOPMENT

Central to good communication is high-quality data, information and tools to deliver content in a variety of forms.

The ITMA Council approved in 2013 the investment of funds to develop and enhance the ITMA website in 2014.

The project will look to significantly improve the functionality of the website to enable a more personalised experience for ITMA members. It will also aim to help the general public using the site to find information about IP, as well as Trade Mark Attorneys and professional advice.

The enhancements will also allow the ITMA office to automate some of the administrative functions currently carried out. In addition to the improved

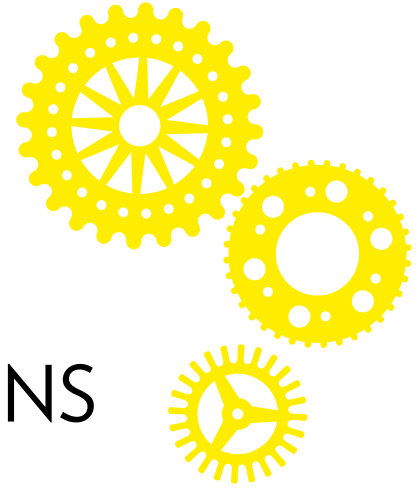
functionality, the website will be rebuilt and a fresh design will bring further improvements and modernisation.

This exciting project will be run alongside the implementation of a new CRM (customer relationship management) system that will integrate with the website to help enable the desired outcomes.

A CRM is the key tool for membership organisations and we are excited at the prospect of a modern-day system that will change the way ITMA operates and delivers for its membership.

We hope to be able to report in 2014 the successful implementation of these two major projects.





TRADE MARKS AND DESIGNS LAW & PRACTICE

An important area of the work of ITMA, understandably, is the development of the law and practice in the trade mark and design sector that takes place across all jurisdictions (primarily focusing on UK and European legislation and practice).

To keep up to date and lobby for change or comment on proposed amendments, ITMA relies on and uses the expertise of its practitioners in both the trade mark and design fields. In our ongoing hard work to be seen as one of the leading authorities,⁵ we have continued to forge good working relationships with key organisations: the UK Intellectual Property Office (UK IPO), OHIM, and the World Intellectual Property Organization (WIPO).

We continue to attend the Marks and Designs Forum, which is hosted on a quarterly basis by the UK IPO and which is attended by various stakeholders in the IP and business communities.

The meetings continue to be a useful forum for discussing proposed amendments to law and practice, such as the Intellectual Property Bill, aspects of IPO strategy and ongoing initiatives with OHIM.

Through our Law & Practice committee and the newly formed IPO liaison working group we meet

representatives from the UK IPO to discuss routine matters. This provides a useful forum for constructive debate on aspects of trade mark law and practice in the UK. The discussions allow for ITMA to put forward comments on a number of proposed changes, including various proposed tribunal practice notices issued by the UK IPO.

ITMA continues to participate in the IP Court and Patents County

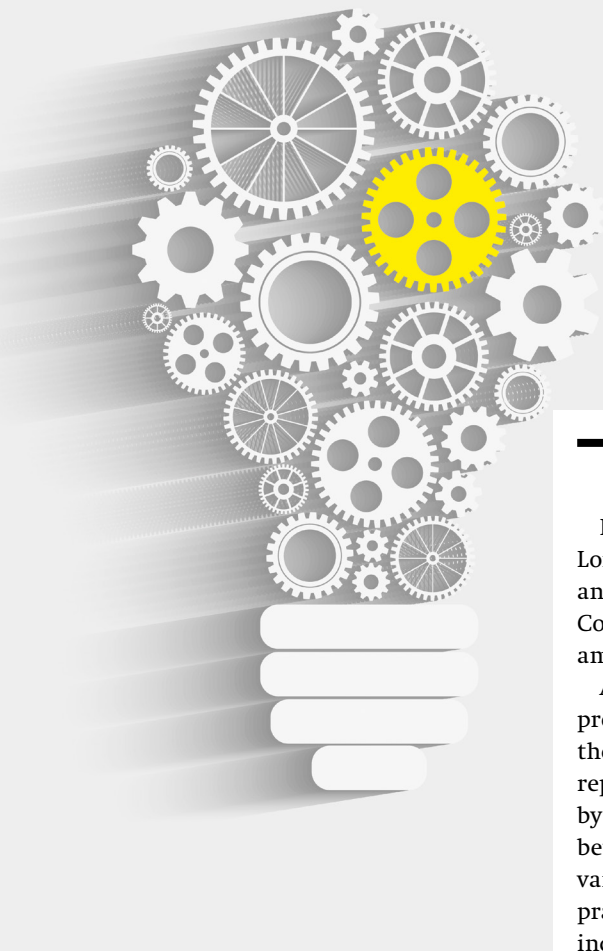
Court Users' Committees (now Intellectual Property Enterprise Court). Our involvement in these has been invaluable and has become an increasingly important aspect of the work of the Law & Practice committee. It has allowed ITMA to present its views on issues such as the Chancery Modernisation Review, new cost budgeting rules and the Civil Procedure (Amendment) Rules.

ITMA continues to enjoy a good working relationship with OHIM.

The Vice-President of the Institute attended OHIM's user group meeting in April 2013, with the chair of the Law & Practice committee. This is an annual meeting attended by various non-governmental organisations representing interested parties, and which covers current issues of law and practice. This year, the meeting covered issues such as opposition proceedings, absolute grounds and restitution, as well as OHIM's progress on issues such as taxonomy via the co-operation and convergence programmes.

An important area of the work of ITMA, understandably, is the development of the law and practice in the trade mark and design sector that takes place across all jurisdictions

⁵ To be seen by all authorities as a key stakeholder and contact source of professional knowledge and advice on intellectual property matters, with the focus on trade marks and designs.



British Day with OHIM was held in London in June 2013. The President and the Director of International Co-operation and Legal Affairs were among those representing OHIM.

An open session in the morning provided members of the Institute the opportunity to meet with OHIM representatives. This was followed by a closed meeting in the afternoon between OHIM representatives and various stakeholders at which specific practice points were discussed. These included classification, restitution, mediation and appeal decisions.

European unions

The President and Senior Vice-President of ITMA attended the 2013 meeting of the European sister organisations in Turin in March 2013.

This is an annual meeting of national and international organisations in the EU, which has been set up to discuss matters of mutual interest, such as the European Commission's proposed amendments to the European Community Directive on Regulation and also proposals concerning standardised packaging for tobacco products. The meeting is also a useful precursor to the annual OHIM user-group meeting, which takes place a month or so later.

The fifth WIPO British Day took place in Geneva in November 2013, at which ITMA was represented by the chair of the Law & Practice committee and a representative from industry. The meeting allows stakeholders from the UK to discuss issues relating to the international Madrid System for managing trade marks with representatives of WIPO.

Among the matters discussed this year were the standardisation of deadlines

for responding to official objections, the payment of registration fees, certificates of protection and the implementation of Madrid legislation in some contracting countries.

We continue to review referrals to the European Court of Justice. However, this year ITMA did not file any submissions.

We have continued to monitor the debate and consultation on standardised packaging of tobacco products. Although there were no formal consultations on this issue during 2013, the committee maintains a watching brief on progress made on this matter both at national and international levels.

Following the publication of the European Commission's proposals to make amendments to the European Community Trade Mark Directive on Regulations in March 2013 and the subsequent publication of Parliament's proposals in July 2013, ITMA has been actively involved in the consultation on the proposed changes.

There have been ongoing discussions with the IPO. Members of the Law & Practice committee attended a meeting with representatives of the IPO in April 2013 to discuss the proposals, and the Committee has been liaising with the IPO since this time, particularly in relation to the issue of goods in transit.

In addition to this, the chair of the Law & Practice committee attended a meeting with the sister organisations and a representative of the European Parliament, in Brussels, at which representatives discussed whether there were points of convergence and opportunities for joint lobbying. In July, ITMA submitted a response to the European Commission's proposals.

REPRESENTATION OF THE INSTITUTE

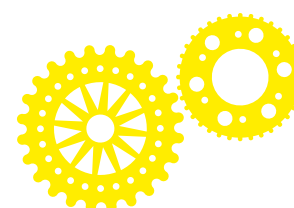
An integral part of our work to promote and represent the profession centres on responding to consultations that might impact on the profession and attending events to ensure that the voice of IP law practitioners is heard. Many of the invitations to events that we receive are prompted by our status as the representative body for the profession.

We have actively considered numerous consultations from areas that might impact on the profession or the Institute and provided responses where appropriate.

In 2013 ITMA has responded to a range of consultations including:

- European Commission's proposal for CTM Regulation and Trade Marks Directive – EU Commission
- EU Proposals for Trade Mark Reform – EU Select Committee (House of Lords)

- Fast Track Opposition Procedure – Intellectual Property Office
- Government's response to the consultation on the Designs Framework – Intellectual Property Office
- Patents, trade marks and design rights: Groundless Threats – Law Commission
- Review of Legal Services Regulatory Framework – Ministry of Justice



THE TABLE BELOW LISTS INFORMATION ABOUT SOME OF THE EVENTS AT WHICH THE INSTITUTE WAS REPRESENTED DURING THE YEAR

DATE	EVENT TITLE	HOST	LOCATION	ITMA REPRESENTATIVE(S)
23 January	Image Rights	Intellectual Property Office serving the Bailiwick of Guernsey	Guernsey	Ms Tania Clark
1 February	Hong Kong Delegation	ITMA	ITMA, 5th Floor, Outer Temple, 222-225 Strand, London WC2R 1BA	Mrs Maggie Ramage Dr Catherine Wolfe
11 February	Enterprise and Libraries: a new national network of business and IP support	Penny Mordaunt MP, Intellectual Property Office, British Library	Attlee Suite, Portcullis House, London	Mr Keven Bader Dr Catherine Wolfe
12 February	British Brands Group reception	British Brands Group	Museum of Brands	Ms Kate O'Rourke Mrs Maggie Ramage Dr Catherine Wolfe
28 February and 1 March	AROPI Conference	AROPI	FIFA headquarters, Switzerland	Ms Tania Clark
14 and 15 March	Meeting of the European Sister Organisations: APRAM, BMM, ECTA, GRUR, ITMA, UNION, MARQUES	MARQUES	Turin, Italy	Mr Chris McLeod Dr Catherine Wolfe

<i>DATE</i>	<i>EVENT TITLE</i>	<i>HOST</i>	<i>LOCATION</i>	<i>ITMA REPRESENTATIVE(S)</i>
8 and 9 April	<i>OHIM Designs Seminar</i>	<i>OHIM</i>	<i>OHIM, Alicante</i>	<i>Ms Tania Clark</i>
22 April	<i>OHIM Users Group Meeting</i>	<i>OHIM</i>	<i>OHIM, Alicante</i>	<i>Mr Chris McLeod Ms Imogen Wiseman</i>
24 April	<i>World IP Day – Parliamentarian reception</i>	<i>IPAN</i>	<i>Houses of Parliament</i>	<i>Mr Keven Bader Mrs Maggie Ramage Dr Catherine Wolfe</i>
8 May	<i>Presidents’ Brunch</i>	<i>INTA</i>	<i>Dallas, USA</i>	<i>Mrs Maggie Ramage Dr Catherine Wolfe</i>
16 and 17 May	<i>Intellectual Property Institute of Canada visit</i>	<i>ITMA</i>	<i>ITMA, 5th Floor, Outer Temple, 222-225 Strand, London WC2R 1BA</i>	<i>Mr. Keven Bader Ms Tania Clark Ms Kate O’Rourke Mrs Maggie Ramage Dr Catherine Wolfe</i>
5 June	<i>OHIM British Day</i>	<i>OHIM</i>	<i>IPO</i>	<i>Mr Keven Bader Mr Chris McLeod Ms Imogen Wiseman Dr Catherine Wolfe</i>
6 June	<i>Annual Presidential Luncheon</i>	<i>CILEx</i>	<i>Haberdashers’ Hall, London</i>	<i>Mr Keven Bader Dr Catherine Wolfe</i>
7 June	<i>Designs Seminar</i>	<i>CIPA and ITMA</i>	<i>CIPA</i>	<i>Mr Chris McLeod</i>
12 June	<i>IPKat 10th birthday</i>	<i>IPKat</i>	<i>Allen & Overy</i>	<i>Mr Chris McLeod</i>
14 June	<i>A day in the life of a Trade Mark Attorney</i>	<i>ITMA</i>	<i>Intellectual Property Office, Newport</i>	<i>Mr Keven Bader Mr Chris McLeod Mrs Maggie Ramage Dr Catherine Wolfe</i>
17 June	<i>Barclays Round Table</i>	<i>Barclays</i>	<i>43 Brook Street, London</i>	<i>Mr Keven Bader</i>
21 June	<i>The College of Law Bloomsbury Leavers’ Fair</i>	<i>The College of Law London Bloomsbury</i>	<i>14 Store Street, Bloomsbury, London</i>	<i>Ms Gillian Rogers Ms Amy Toms</i>
1 July	<i>Danish visit</i>	<i>ITMA and CIPA</i>	<i>CIPA, 95 Chancery Lane, London</i>	<i>Ms Kate O’Rourke</i>
16 July	<i>The Alliance for Intellectual Property’s Summer Reception</i>	<i>Alliance for IP</i>	<i>The Terrace Marquee, House of Commons, Westminster, London</i>	<i>Mr Keven Bader Dr Catherine Wolfe</i>
18 July	<i>Future of Regulation project</i>	<i>Law Society</i>	<i>Law Society, Chancery Lane, London</i>	<i>Mr Keven Bader Dr Catherine Wolfe</i>
31 July	<i>Ministry of Justice Call for Evidence</i>	<i>Ministry of Justice</i>	<i>Ministry of Justice, Petty France, London</i>	<i>Mr Keven Bader Dr Catherine Wolfe</i>

<i>DATE</i>	<i>EVENT TITLE</i>	<i>HOST</i>	<i>LOCATION</i>	<i>ITMA REPRESENTATIVE(S)</i>
2 September	<i>JPAA</i>	<i>ITMA</i>		<i>Ms Kate O'Rourke Dr Catherine Wolfe</i>
11 September	<i>Think re:member launch</i>	<i>Think Publishing</i>	<i>The Ivy, London</i>	<i>Mr Keven Bader</i>
18 September	<i>The Brands Lecture 2013</i>	<i>British Brands Group</i>	<i>76 Portland Place, London</i>	<i>Mr Keven Bader Mrs Maggie Ramage Dr Catherine Wolfe</i>
24 October	<i>Next steps for the Intellectual Property Bill – assessing the future framework for patents and design rights</i>	<i>Westminster Policy Forum</i>	<i>76 Portland Place, London</i>	<i>Mr Chris McLeod</i>
30 October	<i>IP for Business launch event</i>	<i>IPO</i>	<i>The Council House, Victoria Square, Birmingham</i>	<i>Mr Keven Bader</i>
7 November	<i>ACID Seminar</i>	<i>Anti-Copying in Design</i>	<i>DMH Stallard, London</i>	<i>Mrs Maggie Ramage</i>
20 November	<i>IPAN</i>	<i>IPAN</i>	<i>CIPA, 95 Chancery Lane, London</i>	<i>Ms Kate O'Rourke</i>
26 November	<i>Honorary QC Selection Panel</i>	<i>MoJ</i>	<i>MoJ</i>	<i>Ms Kate O'Rourke</i>
29 November	<i>APRAM 35th anniversary</i>	<i>APRAM</i>	<i>Paris</i>	<i>Mr Chris McLeod Miss Jane Attreed</i>
5 December	<i>Associations' Drinks Reception</i>	<i>B2B Partnerships and Parliament Hill</i>	<i>Bread Street Kitchen, London</i>	<i>Mr Keven Bader</i>
12 December	<i>Arab Chamber of Commerce seminar</i>		<i>Langham Hotel, London</i>	<i>Mrs Maggie Ramage</i>
17 December	<i>IP Bill</i>	<i>IPO</i>	<i>Intellectual Property Office, Newport</i>	<i>Mr Chris McLeod</i>

FINANCE

CHARITABLE DONATIONS

DURING THE YEAR
THE INSTITUTE MADE
DONATIONS FOR
CHARITABLE PURPOSES
AMOUNTING
TO £3,850

The Council of the Institute maintains close control of the finances of the Institute and sets a target of recovering some of the planned expenditure of recent years while maintaining delivery of the services expected by the membership and continuing to work towards the strategic objectives.

A forecast surplus of £40,000 for 2013 was agreed by the Council in November 2012, and the audited accounts for 2013 saw an increase in the Institute's financial reserves by £86,821.

This higher-than-budgeted surplus was largely the result of a rise in

attendance at ITMA events, for which attendees exceeded the initial budgeted projections.

ITMA is continuing to look at the possibility of developing commercial partnerships, which could add additional revenue streams. A dedicated working group has been developing ideas following the initial findings of consultants.

In 2013 ITMA were delighted to agree sponsorship packages with Corsearch – a Wolter Kluwers business – and Thomson CompuMark, which is part of Thomson Reuters.

FINANCIAL GOVERNANCE

Under the new structure outlined earlier in this report, a Finance Working Group has been set up to scrutinise the quarterly management accounts and the audited set of annual accounts. They will also consider any key financial matters that arise from time to time. This working group is led by the Treasurer and, alongside the Chief Executive, will be responsible for overseeing the financial transactions of the Institute. Any significant issues identified will be flagged up to the Executive Committee and the ITMA Council for further deliberation and/or a recommended way forward. The management accounts are produced and delivered by PKF Littlejohn LLP, which also produces a fully audited set of annual accounts.

As a result of the new structure, the internal financial management and accounting processes have been reviewed. Changes will be made to bring the nominal codes and department codes into line with the new structure and set-up to further improve the governance surrounding the accounting of the Institute.

ITMA is continuing to look at the possibility of developing commercial partnerships, which could add additional revenue streams



EVENTS PROGRAMME

The Institute has always been proud of its longstanding programme of events. The events held form a significant part of the overall function of the organisation and are part of the strategic objectives.

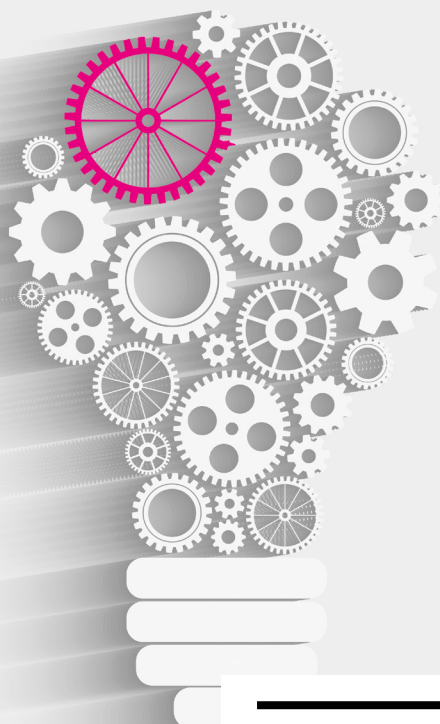
EVENTS HELD IN 2013

Type of event	Date	Occasion	Name of event	Organiser	Location
Educational	16 January	Manchester Talk	Abuse of process in trade mark litigation	Michael Edenborough	Serle Court
Educational	22 January	Non-Core Skills Webinar	Accounting	Alan Kennet	IP Accounting Support Ltd
Educational	29 January	London Evening Meeting	Navigating legal professional privilege for Trade Mark Attorneys	Christopher Hayes	Palmyra Chambers
Social	5 February	Charity Quiz Night			
Educational	7 February	Non-Core Skills Webinar	Maximising the value of IP: Business support for SMEs	Jane Galsworthy	Oxford Innovation
Educational	7 February	Non-Core Skills Webinar	Maximising the value of IP: Business support for SMEs	Carol Johnson	HMRC
Educational	7 February	Non-Core Skills Webinar	Maximising the value of IP: Business support for SMEs	Guy Robinson	IPO
Educational	20 February	Leeds Talk	Borderline cases – crossing borders in EU/UK actions	Denise McFarland	Three New Square IP Chambers
Educational	22 February	TM Administrators Seminar	Opposition Procedures		
Educational	26 February	London Evening Meeting	The role of surveys in the IPO, and Court proceedings - a consideration of Interflora	Jeremy Dickerson	Burges Salmon
Non-Core Skills	27 February	Non-Core Skills Webinar	Employment and HR for IP Attorneys	Jane Michel	Emphasis Ltd
Non-Core Skills	28 February	Non-Core Skills Webinar	Employment and HR for IP Attorneys	Becky Boston	Emphasis Ltd
Educational	6 March	Manchester Talk	Recent developments in US trademark practice	Jim Dimitrijevs	McDonal Hopkins
Educational	7 March	Scottish Talk	Recent developments in US trademark practice	Jim Dimitrijevs	McDonald Hopkins

Educational	14 March	Seminar and Drinks with the IPO	Preparation of evidence	Allan James	IPO
Educational	14 March	Seminar and Drinks with the IPO	Preparation of evidence	Oliver Morris	IPO
Educational	19 March	Non-Core Skills Webinar	Handling difficult conversations with employees – guidance for managers	Shalina Crossley	Lewis Silkin LLP
Educational	19 March	Non-Core Skills Webinar	Handling difficult conversations with employees – guidance for managers	Laura Farnsworth	Lewis Silkin LLP
Educational	19 March	Non-Core Skills Webinar	Handling difficult conversations with employees – guidance for managers	Katherine Shaw	Lewis Silkin LLP
Educational	21 March	Spring Conference: What is genuine and what is fake?	Dealing with online infringements	Steve Truick	The Medicines and Healthcare Products Regulatory Agency
Educational	21 March	Spring Conference: What is genuine and what is fake?	Genuine use of a mark – and how to prove it	Richard Burton	D Young & Co
Educational	21 March	Spring Conference: What is genuine and what is fake?	Keynote speech	His Honour Judge Birss QC	
Educational	21 March	Spring Conference: What is genuine and what is fake?	OHIM Observatory	Vincent O'Reilly	
Educational	21 March	Spring Conference: What is genuine and what is fake?	The grey market and parallel imports	Sarah Ashby	Redd
Educational	21 March	Spring Conference: What is genuine and what is fake?	Use of composite marks to maintain constituent elements of marks	Katie Cameron	RGC Jenkins
Educational	21 March	Spring Conference: What is genuine and what is fake?	Well-known marks, economic effect and due cause	Guy Tritton	Hogarth Chambers
Educational	21 March	Spring Conference: What is genuine and what is fake?	Working with customs on pharmaceutical trade mark infringement (non luxury brand)	Michael Keogh	BP plc
Educational	22 March	Spring Conference: What is genuine and what is fake?	Bad faith filings	Amanda Michaels	Hogarth Chambers
Educational	22 March	Spring Conference: What is genuine and what is fake?	Comparative advertising	Richard Roberts	Browne Jacobson LLP
Educational	22 March	Spring Conference: What is genuine and what is fake?	Maintaining brand integrity	Alexia Willetts	Brandilicious
Educational	22 March	Spring Conference: What is genuine and what is fake?	UK IPO Update	Allan James	IPO
Educational	22 March	Spring Conference: What is genuine and what is fake?	Working with trading standards	Handley Brustad	Trading Standards Institute
Social	4 April	IP Bar Reception			
Educational	9 April	Webinar	Image rights: creating commercial opportunity; providing legal certainty	Jon Ogier	Guernsey IPO
Educational	16 April	ITMA CIPA Designs Practice Day	Advising clients in relation to copyright, design right, and registered designs	Lorna Brazzell	Bird & Bird
Educational	16 April	ITMA CIPA Designs Practice Day	Filing and prosecuting a design application	Katie Cameron	Jenkins

Educational	16 April	ITMA CIPA Designs Practice Day	Infringement	Ewan Grist	Bird & Bird
Educational	16 April	ITMA CIPA Designs Practice Day	Introduction of copyright, design right and registered designs	David Stone	Simmons & Simmons
Educational	24 April	Manchester Talk	Trade mark litigation – groundless threats and other potholes	Bill Lister	Heatons LLP
Educational	30 April	London Evening Meeting	OHIM and IPO case update	Jonathan Moss	Hogarth Chambers
Educational	15 May	ITMA CIPA Webinar	Business support overseas: IPO attaches and UKTI	Bill Russell	IPO
Educational	15 May	ITMA CIPA Webinar	Business support overseas: IPO attaches and UKTI	Bob Collier	UKTI
Educational	17 May	ITMA CIPA Seminar	An update on Canadian IP Law and Practice		CTA
Educational	21 May	London Evening Meeting	Trade mark infringement and passing off – noteworthy cases	Bonita Trimmer	Wragge & Co
Educational	5 June	Leeds Talk (joint with CIPA)	Modern mediation practices in IP	Michael Cover	
Educational	5 June	Leeds Talk (joint with CIPA)	Modern mediation practices in IP	Jon Lang	
Educational	6 June	Scottish Talk	Design and copyright law update	Wendy Crosby	Patents
Educational	7 June	ITMA CIPA Seminar & Webinar	The 2013 Intellectual Property Bill – what’s in it for us and our clients?		
Educational	25 June	London Evening Meeting	Abuse of process in trade mark litigation	Michael Edenborough	Serle Court
Educational	2 July	Webinar	Commissioners for oaths	Ella Imison	Imison & Co
Social	9 July	Summer Reception			
Educational	15 July	Leeds Talk (joint with CIPA)	The Jackson Reforms – Where are we now?	Mark Engleman	Hardwicke
Educational	23 July	London Evening Meeting	Case management in the IPO	Allan James	IPO
Educational	23 July	London Evening Meeting	Case management in the IPO	Judi Pike	IPO
Educational	12 September	Scottish Talk	The Guardians of the Orb: A case study on the protection of Harris Tweed, certification marks, acts of Parliament and much more	Colin Hulme	Burness Paul & Williamsons LLP
Educational	16 September	Leeds Talk	The Guardians of the Orb: A case study on the protection of Harris Tweed, certification marks, acts of Parliament and much more	Colin Hulme	Burness Paul & Williamsons LLP
Educational	24 September	London Evening Meeting	Copyright and design update	David Fyfield	Charles Russell LLP
Educational	25 September	Birmingham Talk	Soft IP updates	James Mellor QC	8 New Square
	1 October	Non-Core Skills Webinar	Handling client monies	Chris Beanland	University of Law
Educational	10 October	Autumn Seminar: From the general to the particular	Assignments	Catriona Smith	Rouse Legal
Educational	10 October	Autumn Seminar: From the general to the particular	Filing strategy	Aaron Wood	Swindell Pearson
Educational	10 October	Autumn Seminar: From the general to the particular	Litigation	Patrick Wheeler	Collyer Bristow

Educational	10 October	Autumn Seminar: From the general to the particular	Non-use cancellation actions	Joel Barry	Olswang
Educational	10 October	Autumn Seminar: From the general to the particular	Opposition tactics	Kate Szell	Venner Shipley
Educational	10 October	Autumn Seminar: From the general to the particular	Prosecution and overcoming objections	Ryan Pixton	Kilburn & Strode
Educational	23 October	Manchester Talk	Trade marks on the web	Joanne Goodchild	Appleyard Lees
Educational	29 October	London Evening Meeting	Proposed new directive and CTM directive	Imogen Wiseman	Cleveland
Educational	07 November	Scottish Talk	Brand protection for Glasgow Commonwealth Games 2014 and IP considerations in the Scottish independence debate	Aileen Alexander	Glasgow 2014
Educational	07 November	Scottish Talk	Brand protection for Glasgow Commonwealth Games 2014 and IP considerations in the Scottish independence debate	Charles Livingstone	Brodies LLP
Educational	07 November	Scottish Talk	Brand protection for Glasgow Commonwealth Games 2014 and IP considerations in the Scottish independence debate	Christine O'Neill	Brodies LLP
Educational	12 November	Webinar	IPEC Small Claims	Jane Lambert	4-5 Gray's Inn Square
Educational	13 November	Birmingham Talk	Abuse of process in trade mark litigation	Michael Edenborough QC	Serle Court
Educational	26 November	London Evening Meeting	CJEU and General Court Decisions	Desiree Fields and Hiroshi Sheraton of McDermott, Will & Emery	
Educational	27 November	ITMA CIPA Webinar	The perils and pitfalls of domain name disputes	Eric Ramage	Alexander Ramage Associates
Educational	27 November	ITMA CIPA Webinar	The perils and pitfalls of domain name disputes	Nick Wenban-Smith	Nominet, UK
Educational	2 December	ITMA Litigators Refresher Course		Chris Ryan	NLS
Educational	02 December	ITMA Litigators Refresher Course		Andrew Norris	Hogarth Chambers
Social	04 December	Leeds Christmas Lunch			
Social	10 December	Christmas Lunch			
Social	17 December	Student Induction Day			
Educational	19 December	Leeds Talk	Damages in IP Cases	Tom Alkin	



HONORARY MEMBERS OF THE INSTITUTE 2012/2013

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MR R KEYES

MRS M TYLER

MR WJA BEESTON

MR M KNIGHT

MR IG DAVIES

MISS SF LESLEY OBE

MR DC EVANS

MR MK PADMORE

MR TZ GOLD MBE

MS R STANGER

MR KR HAVELOCK

MRS V M TYERS

PAST PRESIDENTS OF THE INSTITUTE

<i>Sir Edgar Sanders</i>	1934 - 1941	<i>Julius Joseph</i>	1978 - 1979
<i>James Noel Evans-Jackson</i>	1942 - 1946	<i>Keith Richard Havelock</i>	1979 - 1981
<i>Algernon Romaine Carpenter</i>	1947 - 1948	<i>Sheila Florence Lesley</i>	1981 - 1983
<i>James Noel Evans-Jackson</i>	1949 - 1951	<i>William John Andrew Beeston</i>	1983 - 1985
<i>William Urquhart-Dykes</i>	1952 - 1955	<i>Graham Alastair Albert Ball</i>	1985 - 1987
<i>John Conrad Arnold</i>	1956 - 1956	<i>David Brian Lutkin</i>	1987 - 1989
<i>Leslie Ashcroft Ellwood</i>	1956 - 1961	<i>Donald Gordon Turner</i>	1989 - 1990
<i>Rex Brown</i>	1961 - 1962	<i>Maurice Keith Padmore</i>	1990 - 1992
<i>Maurice Frank Rowland</i>	1962 - 1964	<i>Richard Charles Abnett</i>	1992 - 1994
<i>Derek Rolfe Martin</i>	1964 - 1966	<i>John Alexander Groom</i>	1994 - 1996
<i>Lovell Strange Eaton Ellis</i>	1966 - 1967	<i>John Arthur Slater</i>	1996 - 1998
<i>Ernest Schubert Wickenden</i>	1967 - 1968	<i>Brian Herbert March</i>	1998 - 2000
<i>Julius Joseph</i>	1968 - 1969	<i>David Charles Evans</i>	2000 - 2002
<i>Clifford John Forrester</i>	1969 - 1970	<i>Ian Alexander Buchan</i>	2002 - 2004
<i>Douglas Edwin Parker</i>	1970 - 1972	<i>Stephen Richard James</i>	2004 - 2006
<i>Eric Raymond Wenman</i>	1972 - 1974	<i>Philip Warren Harris</i>	2006 - 2008
<i>Joseph Martin Wilson</i>	1974 - 1976	<i>Gillian Mavis Deas</i>	2008 - 2010
<i>John Lawrence Drury Oakley</i>	1976 - 1978	<i>Margaret Anne Ramage</i>	2010 - 2012

COUNCIL OF THE INSTITUTE 2013/2014

(AS AT 31 DECEMBER 2013)



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BOULT WADE TENNANT



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MR CJ MCLEOD
SQUIRE SANDERS LLP



SECOND VICE-PRESIDENT
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(ex-officio member of Council)



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MR MA LYND
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MRS PA MELLING
MARKS & CLERK

MR RA PRINGLE
DIRECT LINE GROUP

MR J SETCHELL
FIELD FISHER WATERHOUSE

MISS H WHELBOURN
NOVAGRAAF UK




MS IO WISEMAN
CLEVELAND LLP

MR AR WOOD
SWINDELL & PEARSON

TABLE OF ATTENDANCE

Council member	Jan	Feb	April	June	July	Sep	Oct	Nov
<i>Ms LAE Bray</i>	Green	Green	Green	Green	Green	Green	Green	Green
<i>Ms K Cameron</i>	Green	Green	Green	Green	Green	Pink	Green	Pink
<i>Ms T Clark</i>	Green	Green	Green	Green	Green	Green	Green	Pink
<i>Mrs GM Deas</i>	Pink	Pink	Pink	Green	Green	Pink	Green	Pink
<i>Mr R Goddard</i>	Pink	Green	Green	Pink	Green	Green	Green	Green
<i>Mr PW Harris</i>	Pink	Green	Pink	Pink	Pink	Pink	Green	Green
<i>Mr KR Havelock</i>	Green	Green	Green	Green	Green	Green	Green	Green
<i>Mr RM Hiddleston</i>	Green	Green	Pink	Pink	Green	Green	Green	Green
<i>Mr S Kapur</i>	Green	Green	Pink	Green	Pink	Yellow	Yellow	Yellow
<i>Mr MA Lynd</i>	Pink	Green	Green	Green	Pink	Green	Green	Green
<i>Mr CJ McLeod</i>	Green	Green	Green	Pink	Green	Green	Green	Green
<i>Mrs PA Melling</i>	Green	Green	Pink	Green	Green	Green	Pink	Green
<i>Mr S Miles</i>	Yellow	Yellow	Green	Pink	Pink	Green	Pink	Green
<i>Ms K O'Rourke</i>	Green	Green	Green	Green	Green	Green	Pink	Pink
<i>Mr RA Pringle</i>	Green	Pink	Green	Pink	Green	Pink	Pink	Pink
<i>Mrs MA Ramage</i>	Green	Green	Green	Pink	Green	Green	Green	Green
<i>Mr J Setchell</i>	Green	Green	Green	Green	Green	Green	Green	Pink
<i>Miss H Whelbourn</i>	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Pink	Green
<i>Ms IO Wiseman</i>	Pink	Green	Green	Green	Pink	Pink	Pink	Pink
<i>Mr AR Wood</i>	Green	Pink	Green	Pink	Pink	Green	Green	Green

KEY

-  **IN ATTENDANCE**
-  **NOT IN ATTENDANCE**
-  **NOT A MEMBER OF COUNCIL**

STANDING COMMITTEES

Information is based on the constitution of the Committees as at 31 December 2013.

EXECUTIVE

CHAIRPERSON MRS MAGGIE RAMAGE

MS LINDA BRAY

MRS TANIA CLARK

MR PHILIP HARRIS

MR CHRIS MCLEOD

MS KATE O'ROURKE

DR CATHERINE WOLFE

EDUCATION

CHAIRPERSON MRS. ALISON MELLING

MS SHARON DABOUL

MS CHARLOTTE DULY

MS ELIZABETH DUNN

MRS CLARE GRIMLEY

MR SANJAY KAPUR

MR JAMES SETCHELL

MS LUCY WALKER

MS HELENE WHELBOURN

DR CATHERINE WOLFE

MRS KARA TOMPSETT (Student Representative)

MS SARAH BROOKS (Student Representative)

MR STUART BROOKS (Student Representative)

EVENTS

CHAIRPERSON MS KATIE CAMERON

MR RUPERT BENT

MS NATALIE BRINDLE

MS NATALIE CHARLICK

MS KATY CULLEN

MRS MAGGIE RAMAGE

MS MICHELLE WARD

DR CATHERINE WOLFE

PUBLICATIONS & COMMUNICATIONS

CHAIRPERSON MR RICHARD GODDARD

MR JERRY BRIDGE-BUTLER

MR MARK HIDDLESTON

MR MIKE LYND

MR CHRIS MCLEOD

MS ELEANOR MERRETT

MR RICHARD PRINGLE

MR RICHARD GODDARD

MRS MAGGIE RAMAGE

MR AARON WOOD

LAW & PRACTICE

CHAIRPERSON MS IMOGEN WISEMAN

MR VICTOR CADDY

MRS ANGELA FOX

MR KEITH HAVELOCK

MR MICHAEL LINDSEY

MS CHARLOTTE MAY

MS KATE O'ROURKE

MR JONATHAN THURGOOD

MS RACHEL WILKINSON-DUFFY



**INSTITUTE OF TRADE MARK ATTORNEYS
ANNUAL REPORT 2013**

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